

The Hospitainer Foundation

Policy Plan 2020-2024

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1. Introduction

The Hospitainer Foundation (1998) is focussing on bringing medical services to people in conflict-, disaster- and rural areas by bringing medical infrastructure and services.

History

The Hospitainer Foundation (THF) is initiated by mr. Rolof Mulder. He is also the Founder of the Hospitainer B.V. (Hospitainer Company). Rolof Mulder started the Hospitainer BV company to be able to build and supply medical infrastructure based on shipping containers for this purpose. The intrinsic motivation of the company is to have impact. Making profit serves this goal and builds a sustainable basis to reach this goal. The Christian principles of care without distinction and restoration of personal, familiar and community wellbeing play an important role in the drive to achieve the said goals. Since the start of the Hospitainer Company in 2010, donations were made to projects from the profit that was made. Also, Rolof Mulder formed coalitions with NGO's, (Cordaid, Dorcas, ..) and UN (OCHA, UNFPA) to start projects in conflict areas in the Middle East. For this and more reasons, Hospitainer Company was nominated in 2012 by the NGO Cordaid to become a member of Social Enterprise Netherlands. This was effectuated and the Hospitainer Company is now a recognized member of Social Enterprise Netherlands. Besides this, Hospitainer Company is a strategic partner of UN-OCHA and UNFPA. Rolof Mulder received an invitation by mr. Ban Ki-moon for a conference on alternative financing for Humanitarian projects because of his achievement of starting medical projects in Syria by organising blended funding with the UN, NGO's and other stakeholders.

During the years, other stakeholders have shown interest in joining Hospitainer Company in philanthropic projects. This is one of the reasons (donations of

Hospitainer Company and other donors), why The Hospitainer Foundation will be the entity focussing on the the more programmatic side of medical projects co funded by donations from private persons, enterprises and institutions.

ANBI status

Price Waterhouse Coopers has advised THF how to be organised, transparent, accountable, without conflict of interest with the purpose to be ANBI proof. Since 2008 the Dutch Tax Administration can designate an institution to be a "Public Benefit Organization" (Dutch: Algemeen Nut Beogende Instelling, ANBI). At least 90% of the efforts of an ANBI has to be focused on the public benefit. *In 2020 the THF has applied for the ANBI status. (TBC)*

2. Purpose

Presently 300,000 women die every year around the process of birth. Almost 2,000,000 babies are stillborn every year, of which a majority (3 in 4) in sub-saharan Africa¹. Many millions of people in conflict and rural areas lack basic health- and surgical care. For this reason, The Hospitainer Foundation supports projects where medical services become available to those who lack access.

THF achieves this goal by matching these needs with funds from donors, new infrastructure and services. These services will be supplied by partners in the field (NGO's, INGO's, government, other institutions).

THF aims at implementing 20 new projects in the coming 4 years. Since a new board will start soon, the budget for this will be presented in the fall of 2020.

THF will build on the solutions designed by the Hospitainer Company (the awarded modular hospital structures²) because of the proven and economic advantages. THF is not limited to this concept and different mechanism have been put in place to avoid conflict of interest.

The projects will be designed with the partners of THF. These partners can include the UN, Ministries of Health, Dutch and international NGO's. Advice will be given by an Advisory Board supported by consultants with medical knowledge and experience. The ultimate decisions will be taken by the independent Board.

3. Board

Composition Board

The board of THF consists of three persons:

- Mr. Peter Hazendonk (Chairman, COO @ Hospitainer)

¹ <https://reliefweb.int/report/world/neglected-tragedy-global-burden-stillbirths-report-un-inter-agency-group-child>

² 2010: 28th place SME Innovation Top 100 the Netherlands
2012: Recognition "Beyond State of The Art" by the EU FP7 program: awarded 4 year grant with other leading partners in Speedkits.eu

- Mr. Bart Waalewijn (Doctor International- and Tropical Medicine @ *Masanga Hospital Sierra Leone and trainer/coordinator surgical program @ Capacare Sierra Leone*) (editing)
- Mr. Menno Helmus, (Former TV host and former spokesman for political party CU, now pastor and National Director @ Association of Vineyard Churches Benelux)

Competence

The board will decide with majority of votes on new projects or changes in new projects. The board is authorized to do transactions. The board is responsible for the daily business of the foundation in accordance with its articles of association and the Dutch Law. The board members will not receive any compensation for the work in the foundation nor will have any other benefit from the services or goods delivered by the foundation. Cost made for the proper functioning of the foundation can be reimbursed if they can be clearly shown in the financial report. Each board member avoids each form or appearance of conflict of interest and will act with integrity and will perform in a transparent way. The board will perform a complete and correct bookkeeping as required by law. The board can be represented by the chairman or by the two other board members together.

Voting

The chairman has two votes, the other board members have one vote each. Decisions are adopted by majority of votes. If there are equal votes, the Advisory Board will give a binding advice.

In case a seat in the board is vacant, the board remains authorized to adopt any board resolutions; however, the remaining board members are obliged to fill the vacancy within 3 months. If a board seat remains vacant for a longer period, the Dutch court is authorized to appoint a board member at the request of a stakeholder or the Public Prosecution Service (*Openbaar Ministerie*).

Advisory Board

The Advisory Board advises the Board, asked or unasked, on strategic matters. The Advisory Board will decide with binding effect on board matters which are submitted to the Advisory Board due to the fact that the Board members voted equally in favour and against the relevant matter. The number of members of the Advisory Board is decided on by the Advisory Board itself. New members for the Advisory Board will be appointed by the Advisory Board, it being noted that the Board shall have the opportunity to nominate a person for the vacant seat in the Advisory Board. The Advisory Board will also have an important role in matters like choosing a new board member, acquiring property and other matters not linked to the daily operation. These matters and the role of the Advisory Board therein are described in the "House Rules" (Huishoudelijk Regelement).

Composition Advisory Board

- Rolof Mulder, CEO and starter @ Hospitainer Company
- Rob Groot Financial Director NPO (Dutch Public Broadcaster) former audit partner KPMG and advisor innovation & start ups.
- Option open to expand to 3 persons

THF has found people of high standing who are willing to recommend THF in their networks and outside. THF's aim is to find more members as it proceeds in its activities. The members are working on a voluntary basis.

First member of Committee of Recommendation (more to come)

- Mr. Joel Voordewind, (Member of Parliament Christian Union)

4. Implementation activities

- Identification and selection of a project
 - THF will identify new projects with its implementing partners and will draft a project proposal. THF will always work together with implementing partners in the field who will arrange the health care services.
 - When there is enough support for a realistic project, the project proposal will be made available for donors/ funds or can be financed with own funding (from the Hospitainer Company).
 - When donors choose to support a project, THF will make clear what the expected effect of the donation will be for the project. A donor contract or MOU will be signed, as well as a contract with the implementing partner.
 - The project will start with the partners and THF will arrange the assets needed and perform the tasks as agreed with the partners & donors.
 - THF will monitor the project, receive information about the project results from the implementing partner and will supply feedback to the donors.
- Implementation of the goals
 - THF will match every new project against the goals of THF and will make a scorecard. The projects with the highest scores and most realistic chance of success will be proposed to donors or put in progress with own funds.
 - When the project is finished, the project will be scored again to assess if the expectations have been met.
 - Goals will be set to maximize impact, which can be on different levels:
 - Reach: number of people served/ treatments executed
 - Added value: the added value of an intervention: lifesaving, high impact or low impact.
 - Accessibility: extend in which clinic provides access to healthcare.

Examples of possible projects

Healthy Villages

- At the moment, Hospitainer Company has designed a program to bring holistic healthcare to rural areas where there are no or insufficient healthcare services. A Primary Healthcare clinic will be placed and around this, other programs for the community will be implemented like solar power, water and sanitation, communication, business development, education, prevention, protection, reconciliation and more.
- Hospitainer Company was selected by NL-Works (de Werkplaats), founded by Minister Kaag, for a flagship Healthy Village project in Colombia. Two clinics are placed and when the Covid19 situation will allow, the expansion with other services can be continued. Hospitainer Company started a similar initiative for Indonesia.

Example Syria

- Several Hospitainer Company projects have been implemented in Syria in consortia with a local NGO (Monastery), Dutch NGO's, Ministries, UNFPA and OCHA. The (lifesaving) medical services with an important role for (emergency) obstetric services, have proven to be effective and a substitute for destroyed hospitals.
- Since the high number of refugees, the lack of medical care and the extreme violence in the conflict, many people lack the needed care and not seldom face death.
- Together with the partners and donors, THF wants to scale up the efforts in and around Syria by preparing and bringing (mobile) medical solutions and by supplying the (proven) rapid deployment hospitals.

Example DRC

- Since the start of Hospitainer Company, save deliveries for women and care around sexual violence and female genital mutilation have played an important role in the focus of Hospitainer Company. About 50% of all medical solutions provided by Hospitainer Company has been linked to this purpose.
- Due to war and conflict in the Democratic Republic of Congo, many women are victims of rape and suffer from physical and psychological problems. THF will explore how surgical interventions, gynecological care and gathering proof for court cases can be supported by the solutions already available at Hospitainer Company like the Maternitainer and the Emergency Obstetric mobile clinic.
- These examples give an impression of the focus of THF. For projects like these it is very challenging to make a sustainable business case. Since additional funds and a programmatic approach are needed, THF will be a complementary independent vehicle more suitable to arrange /fulfil the necessary conditions for sustainable healthcare.

5. Funding of and fundraising

- a. THF will receive funds/in kind donations from the Hospitainer Company, private and Institutional donors. THF will receive a substantial discount on the market price of Hospitainer Company goods and services (this will be evaluated every year by an independent accountant).
- b. THF will receive grants (UN, EU, others) by successfully applying to tenders or cooperate with INGO's (i.e. like MSF, Cordaid, World Vision, ACT Alliance members).
- c. THF will raise funds from private persons and companies in the Netherlands. Some companies have already expressed their aim to contribute.
- d. THF will not make profit, but if its expertise is required and paid for, the income will be used to finance projects and cover costs, according to the statutory goal of THF.

6. Management of spending and asset management

- a. THF will not hold more capital or assets than reasonably needed for the continuity and foreseen activities of THF. The work will be done mostly by volunteers. If paid professionals are needed, they will be paid out of budgets in already funded programs. Only the Board has the mandate to decide on using the assets of THF according to its goals.
- b. THF will supply yearly financial reports in agreement with Dutch law, within 6 months after the fiscal year has ended. The board members will sign the balance sheet and financial report.
- c. If THF will stop its activities, a positive balance will be donated to a foundation that operates in the same field. All this is mandatory according to the statutes of THF.